Yoast Seo

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import YoastSchemaExample from '../../../../src/components/YoastSchemaExample';

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- Organization
- WebSite
- WebPage

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{`{ "@context": "https://schema.org", "@graph": [{ "@type": "Organization", "@id": "https://www.example.com/#/schema/organization/1", "url": "https://www.example.com/#/schema/organization/", "name": "Example organization name", "sameAs": ["https://www.wikipedia.com/example-organization", "https://www.linkedin.com/company/1234"], "logo": { "@id": "https://www.example.com/#/schema/image/abc123" }, "image": [{ "@id": "https://www.example.com/#/schema/image/abc123" }, { "@id": "https://www.example.com/#/schema/image/def456" }] }, { "@type": "WebSite", "@id":

"https://www.example.com/#/schema/website/1", "url": "https://www.example.com/", "name": "Example website", "potentialAction": { "@type": "SearchAction", "target": "https://www.example.com/?s={search_term_string}", "query-input": "required name=search_term_string" }, "publisher": { "@id": "https://www.example.com/#/schema/organization/1" } }, { "@type": "WebPage", "@id": "https://www.example.com/example-page/test/", "url": "https://www.example.com/example-page/test/", "name": "Example page name", "description": "Example page description", "keywords": "cats,dogs,cake", "isPartOf": { "@id": "https://www.example.com/#/schema/website/1" }, "inLanguage": "en-US", "datePublished": "2019-07-10T08:08:40+00:00", "dateModified": "2019-07-10T08:43:03+00:00", "breadcrumb": { "@id": "https://www.example.com/example-page/#/schema/breadcrumb/abc123" }, "image": [{ "@id": "https://www.example.com/#/schema/image/abc123" }, { "@id": "https://www.example.com/#/schema/image/def456" }] }, { "@type": "BreadcrumbList", "@id": "https://www.example.com/example-page/#/schema/breadcrumb/abc123", "itemListElement": [{ "@type": "ListItem", "position": 1, "item": { "@type": "WebPage", "@id": "https://www.example.com/", "url": "https://www.example.com/", "name": "Home" } }, { "@type": "ListItem", "position": 2, "item": { "@id": "https://www.example.com/example-page/test/" } }] }, { "@type": "ImageObject", "@id": "https://www.example.com/#/schema/image/abc123", "url": "https://www.example.com/uploads/example-image.jpg", "caption": "Example caption", "width": 120, "height": 120 }, { "@type": "ImageObject", "@id": "https://www.example.com/#/schema/image/def456", "url": "https://www.example.com/uploads/example-image.jpg", "caption": "Example caption", "width": 120, "height": 120 }] }`}

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- □ `Organization` □□□□□□□ `@type` □ `Person` □
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- □□□□ □□ □□□□□□□□□□ `WebPage` □□□ `mainEntityOfPage` □□□□

□□□□ HowTo □□

添加一个 HowTo片段，并将其连接到 WebPage ——或者，如果存在 Article，则连接到 Article
（通过 mainEntityOfPage 属性）。

当页面包含常见问题解答区块时

向 WebPage 额外添加一个 @type 值为 FAQPage
向 WebPage 添加 mainEntity 属性，引用每个 question 节点的 ID（以数组形式）

更多信息

Article Schema 片段
BreadcrumbList Schema 片段
HowTo Schema 片段
ImageObject Schema 片段
Organization Schema 片段
Person Schema 片段
Question Schema 片段
WebSite Schema 片段
WebPage Schema 片段

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