Productgroup

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import YoastSchemaExample from '../../../../src/components/YoastSchemaExample';

描述一个在属性（颜色、尺寸、价格）上存在变体的 `Product`。更多信息请参阅 Product Schema 片段。

触发器

- 应在代表产品的页面（例如产品页面）上输出。具体来说，当产品具有变体时（例如 WooCommerce 中的 WC_Product_Variable 类实例）。

必需属性

有效的 `ProductGroup` 必须包含 `offers`。`Product` 的每个 `offer` 将被转换为 `ProductGroup` 中 `hasVariant` 下的一个 `Product` 条目。

失败场景

如果缺少 `offers`，我们将不会把 `Product` 更改为 `ProductGroup`。

可选属性

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- `productGroupID` □□□□□□□□□□ `sku` □□□□□□□□□

□□□□□ `ProductGroup` □□□□ `Product` □□□□□□□□□

Examples

Minimum criteria

{`{ "@context": "https://schema.org", "@graph": [{ "@type": "ProductGroup", "@id": "https://www.example.com/#/schema/Product/abc123", "name": "Example Product", "image": { "@id": "https://www.example.com/uploads/example-image.jpg" }, "hasVariant": [{ "@id": "https://www.example.com/#/schema/Product/def456" }, { "@id": "https://www.example.com/#/schema/Product/hij789" }] }] }`}

Extended criteria

{`{ "@context": "https://schema.org", "@graph": [{ "@type": "ProductGroup", "@id": "https://www.example.com/#/schema/Product/abc123", "name": "Example Product", "description": "Example product description", "image": { "@id": "https://www.example.com/uploads/example-image.jpg" }, "brand": { "@id": "https://www.example.com/#/schema/Organization/abc123" }, "manufacturer": { "@id": "https://www.example.com/#/schema/Organization/def456" }, "review": [{ "@id": "https://www.example.com/#/schema/Review/abc123" }, { "@id": "https://www.example.com/#/schema/Review/def456" }], "sku": "abc123", "productGroupID": "abc123", "aggregateRating": { "@type": "AggregateRating", "ratingValue": "4", "reviewCount": "3077" }, "hasVariant": [{ "@type": "Product", "@id": "https://www.example.com/#/schema/Product/def456", "name": "Example Product - Red", "image": { "@id": "https://www.example.com/uploads/example-image-red.jpg" }, "color": "red" }, { "@type": "Product", "@id": "https://www.example.com/#/schema/Product/hij789", "name": "Example Product - Blue", "image": { "@id": "https://www.example.com/uploads/example-image-blue.jpg" }, "color": "Blue" }] }] }`}

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