Person

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社交资料

import YoastSchemaExample from '../../../../src/components/YoastSchemaExample';

描述一个独立的个人。最常用于标识内容（例如 Article 或 Comment）的 author。

在某些情况下，也可用于标识 WebSite（或其他内容）的 publisher。

触发器
应在其他节点需要时作为图的顶级节点添加。例如，当 Article 有 author 时。

必需属性
一个有效的 Person 必须具有以下属性。

- `@type`: `Person`
- `@id`: URL `#/schema/Person/{{ID}}` `{{ID}}`
  - `{{ID}}`
- `name`: `Person`

# 

Person WebSite publisher Article author

## 'Admin' 

name 'admin' Person 'admin'

# 

- description 250
- sameAs /URL Facebook
- image ImageObject ID
- url URL /URL
- pronouns

# 

# 

# Minimum criteria

{`{ "@context": "https://schema.org", "@graph": [ { "@type": "Person", "@id": "https://www.example.com/#/schema/Person/abc123", "name": "Example person name" } ] }`}

# Extended criteria

{`{ "@context": "https://schema.org", "@graph": [ { "@type": "Person", "@id": "https://www.example.com/#/schema/Person/abc123", "name": "Example person name", "image": { "@id": "https://www.example.com/uploads/example-image.jpg" }, "sameAs": [ "https://www.wikipedia.com/example-person", "https://www.facebook.com/example-person" ] } ] }`}

# WordPress API: Change Organization Schema output {#api}

To make changes to the `Person` schema that Yoast SEO outputs, you can use our `wpseo_schema_person` filter. Here is an example:

# Change person output

```
add_filter( 'wpseo_schema_person', 'schema_change_person', 11, 2 );


/**
 * Changes the Yoast SEO Person schema.
 *
 * @param array             $data    The Schema Person data.
 * @param Meta_Tags_Context $context Context value object.
 *
 * @return array $data The Schema Person data.
 */
function schema_change_person( $data, $context ) {
	if ( isset( $data['worksFor'] ) && $data['worksFor'] === 'Yoast' ) {
		// Make references to "Yoast" actually reference the organization's graph piece.
```

```
□□$data['worksFor'] = [ '@id' => $context->site_url . Schema_IDs::ORGANIZATION_HASH ];
□}

□return $data;
}
```

# Change person being output

If you want to change the person being output in the schema, you can filter it like this:

```
add_filter( 'wpseo_schema_person_user_id', 'change_schema_person_id' );

/**
 * Changes the Yoast SEO Person schema.
 *
 * @param int $person_id The Schema Person ID.
 *
 * @return int $person_id The (possibly altered) person ID.
 */
function change_schema_person_id( $person_id ) {
    if ( $person_id === 12 ) {
        return 3; // Make sure this is a valid user ID.
    }
    return $person_id;
}
```

## □□□□

□□□□ `Person` □□□ `sameAs` □□□□□□□□□□□□□□ `wpseo_schema_person_social_profiles` □□□□□□□□□ yoast.com □□□□□□□□□□□□□□ GitHub□ WordPress □□□□□□□□□□ sameAs □□□

```
add_filter( 'wpseo_schema_person_social_profiles', 'yoast_add_social_profiles' );

/**
 * □ sameAs □□□□□□□□□□
 *
 * @param array $profiles □□□□□□□□
 *
```

```
 * @return array □□□□□□□□□□□□
 */
function yoast_add_social_profiles( $profiles ) {
    array_push( $profiles, 'github', 'personal', 'wordpress' );

    return $profiles;
}
```

□□□ Schema □□□□□□□□□□□□ Yoast SEO Schema API□

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