Article

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  - Add images to your Article Schema

import YoastSchemaExample from '../../../../src/components/YoastSchemaExample';

□□ `WebPage` □□□□ `Article` □ □□□□□□□□□□□□□□□□□□□□□□□□ `NewsArticle` □□

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□□ `Article` □□□□□□□□□

- `@type`: `Article` □

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- `headline`: □□□□□□□□□ `WebPage` □ □□ □□
- `description`: □□□□□□□□□□□□□□□□□□□□□
- `isPartOf`: □ `WebPage` □□□ ID □□□
- `mainEntityOfPage`: □ `WebPage` □□□ ID □□□
- `datePublished`: □□□□□□□□□□□□ ISO 8601 □□□□□ `2015-10-31T16:10:29+00:00` □
- `dateModified`: □□□□□□□□□□□□ ISO 8601 □□□□□ `2015-10-31T16:10:29+00:00` □
- `author`: □□□□□□ ID □□□□□□□ `name` □□□□□□□□□ Pinterest□□
- `publisher`: □□□□□□□ ID □□□

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- `image`□□□□□□□□□□□□□□□□□□□□□□□□□□□□ ID □□□
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- `video`□□□□□□□□□□□□□□□□□ ID □□□
- `comment` □□□ ID □□ `comment` □□□□□□
- `articleSection`□□□□□□□□□□□□□□□□ `["cats","dogs","cake"]` □□
- `inLanguage`□□□□□□□□□□□□ `en-GB` □
- `speakable` □□□ `SpeakableSpecification` □□□□□□□□□□□□□□□□□□□□□□

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- `copyrightYear`: □□□□□□□□□□□□□□□
- `copyrightHolder`: □□□□□ `Organization` □ `Person` □ ID □□□

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- `commentCount` □□□□□□□□□□□□□□□□□□□□□
- `comment` □□□□□□□□□□□□□□□ `comment` □□□□□□□□ ID□□

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- `potentialAction`: □□□□□□□□ `CommentAction` □□□
- `name`: "Comment"□
- `target`: □□ `WebPage` □ `url` □□□□□□ `#comment`□

Examples

Minimum criteria

{`{ "@context": "https://schema.org", "@graph": [{ "@type": "Article", "@id": "https://www.example.com/#/schema/Article/abc123", "headline": "Example article headline", "description": "Example article description", "isPartOf": { "@id": "https://www.example.com/blog/example-article/" }, "mainEntityOfPage": { "@id": "https://www.example.com/blog/example-article/" }, "datePublished": "2019-07-10T08:08:40+00:00", "dateModified": "2019-07-10T08:43:03+00:00", "author": { "@id": "https://www.example.com/#/schema/Person/abc123" }, "publisher": { "@id": "https://www.example.com/#/schema/Organization/1" }, "image": { "@id": "https://www.example.com/uploads/example-image.jpg" } }] }`}

Extended criteria

{`{ "@context": "https://schema.org", "@graph": [{ "@type": "Article", "@id": "https://www.example.com/#/schema/Article/abc123", "headline": "Example article headline", "description": "Example article description", "isPartOf": { "@id": "https://www.example.com/blog/example-article/" }, "mainEntityOfPage": { "@id": "https://www.example.com/blog/example-article/" }, "datePublished": "2019-07-10T08:08:40+00:00", "dateModified": "2019-07-10T08:43:03+00:00", "commentCount": 6, "articleSection": ["cats","dogs","cake"], "inLanguage": "en-US", "author": { "@id": "https://www.example.com/#/schema/Person/abc123" }, "publisher": { "@id": "https://www.example.com/#/schema/Organization/1" }, "image": [{ "@id": "https://www.example.com/uploads/example-image.jpg" }, { "@id": "https://www.example.com/uploads/example-image-2.jpg" }], "video": [{ "@id": "https://www.example.com/#/schema/VideoObject/abc123" }, { "@id":

"https://www.example.com/#/schema/VideoObject/def456" }], "potentialAction": [{ "@type": "CommentAction", "name": "Comment" "target": ["https://www.example.com/blog/example-article/#comment"] }] }] }`}

WordPress API: 修改文章 Schema 输出 {#api}

如需修改 Yoast SEO 输出的 `Article` schema，可使用 `wpseo_schema_article` 过滤器。示例如下：

```
add_filter( 'wpseo_schema_article', 'change_article_to_social_posting' );

/**
 * 修改文章 Schema 数据的 @type 属性。
 *
 * @param array $data Schema.org 文章数据数组。
 *
 * @return array Schema.org 文章数据数组。
 */
function change_article_to_social_posting( $data ) {
    $data['@type'] = 'SocialMediaPosting';

    return $data;
}
```

在自定义文章类型上输出文章架构

默认情况下，Yoast SEO 不会在自定义文章类型上输出文章架构。以下代码可改变此行为：

```
/**
 * 将 'book' 添加到文章类型列表中，使书籍获得文章架构。
 *
 * @param  mixed $post_types 当前文章类型列表。
 *
 * @return array Yoast SEO 为其渲染文章架构的文章类型数组。
 */
function article_schema_for_books( $post_types ) {
$post_types[] = 'book';
```

```
return $post_types;
}

add_filter( 'wpseo_schema_article_post_types', 'article_schema_for_books' );
```

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```
add_post_type_support( 'book', 'author' );
```

□□□□□□□ `page` □□□□□□□□□□□□□□□□

Add images to your Article Schema

If you want to add an image to an object programmatically, you can do it as follows. Note that we use the `YoastSEO` surface to get both the `canonical` from the `meta` surface as the `helpers` surface to access the `schema->image` functionality.

```
add_filter( 'wpseo_schema_article', 'example_change_article' );

/**
 * Adds images to Article Schema data.
 *
 * @param array $data Schema.org Article data array.
 *
 * @return array Schema.org Article data array.
 */
function example_change_article( $data ) {
    // This is the attachment ID for our image.
    $attachment_id = 12345;

    // We're going to create a graph piece for our image. Every graph piece always needs a
Schema ID, so it can
    // be referenced by other graph pieces, best practice is to base that on the canonical
adding an ID that's
    // always going to be unique.
    $schema_id     = YoastSEO()->meta->for_current_page()->canonical . '#/schema/image/' .
$attachment_id;
    $data['image'] = new WPSEO_Schema_Image( $schema_id );
```

```
    return $data;
}
```

Instead of `YoastSEO()->helpers->schema->image->generate_from_attachment_id()` you can also use `YoastSEO()->helpers->schema->image->generate_from_url()` which takes, as you've guessed, a URL as input.

To make more changes to our Schema output, see the Yoast SEO Schema API.

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