Content types

- Collection
- Course
- Explore
- Item page
- Landing page
- Pattern
- Pattern set
- Posts

Format: Multi-step instructions paired with an embedded sample app

Typical use case: Showing how to do small, fairly distinct development tasks

Placement on the site: Always associated with a post, which serves as the landing page for the codelab

Length: Typically less than 1,000–1,500 words

Template

Examples:

- Example codelab
- Creating WebP images with the command line
- Minify and compress network payloads with gzip

Collection

Examples:

- Example collection

Course

Examples:

- Example course

Explore

Examples:

- Example explore

Item page

Examples:

- Example item page

Landing page

Examples:

- Example landing page

Pattern

Examples:

- Example pattern

Pattern set

Examples:

- Example pattern set

Posts

Format: Primarily informational with instructions included as appropriate

Typical use cases:

- A description of a problem detected by a Lighthouse audit and an explanation of how to fix it
- An explanation of how to accomplish a widely applicable web development task—or an explanation of why that task is important
- An explanation of a web development issue relevant to a specific industry (for example, e-commerce)
- An explanation of how or when to use a common framework (for example, React, Vue)
- A news announcement relevant to the web.dev audience (for example, a new API, a recent conference talk)

Placement on the site:

- Always appears on the blog, organized chronologically
- May transition into a collection in the Learn section, organized thematically with other posts

Length: Typically less than 1,000–1,500 words

Template

Examples:

- Example post
- Are long JavaScript tasks delaying your Time to Interactive?
- Code splitting with React.lazy and Suspense

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